

TryMeOn

A virtual shopping experience with realism
Cristian Hudson, Eunhae Kim, Roman Khachadorian

\$500,000 for a 20% stake in the company

We believe that our evaluation is fair as our app has the potential to revolutionize how we shop for clothes online. Most of the costs would be put towards furthering the app, and marketing our product to designers and retailers. We are open to offers and willing to work with multiple partners to succeed.



Our Idea

We have created an app that allows the user to create a 3d avatar with their features from a wide range of customization options. Brands pay us to have all of their products on our app which the user can try on to remove the hassle of buying a article of clothing and having to return it because it doesn't fit. We also offer a quiz that people can take which personalizes their recommendations to custom outfits that are catered to their tastes and accurately display them through clothes. Customers can choose to purchase the whole outfit or change some aspects of the outfit, which will be saved in our database to create even better and more ideal outfits for them. Once clothes or outfits are chosen, the user will be redirected to each of the companies' links where they can buy the products they want.

Statistics

- 3 and a half years in the making
- \$450,000 gross revenue
- Partnered with medium-sized retailers and small businesses
- 500,000 worldwide users